

BIG RED BOOK CUSTOMER SUCCESS STORY

APRIL 2006

BIG RED BOOKS 6 PRODUCTS

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| BRB | 1 |
| ACCOUNTS | |
| BRB | 2 |
| PAYROLL | |
| BRB | 3 |
| BUSINESS PLANNER | |
| BRB | 4 |
| PERSONNEL MANAGER | |
| BRB | 5 |
| PLATIUM PAY | |
| BRB | 6 |
| OFFICE PRO | |

PROFILE: ROSARI O'NEIL BOOKKEEPING SERVICE, CO.WEXFORD

Rosari O'Neill runs a thriving book-keeping service for an expanding list of clients in County Wexford, using Big Red Book for a variety of accounting tasks.

'I recommend it to all my clients and I use it myself to great effect', she says.

Rosari worked in the accounts department of a local company up to five years ago when she decided to establish her own business, providing a book keeping service for clients. 'It was a big step- but one that I am delighted that I took', she says.

She shopped around carefully for an accounts package that would meet the requirements of her business and discovered Big Red Book.

'I got some demonstration CDs and detailed information and I was delighted and surprised at the simplicity of the system. You don't have to be an accountant to operate Big Red Book. It is very well designed to meet the book keeping needs of most businesses and makes record keeping easy and straightforward. If you make a mistake it is

easy to fix- you don't have to go all around the houses to put it right', she says.

'Each is a different business with different accounting requirements, but Big Red Book can handle all of this- and more'

Rosari uses most of Big Red Book features to provide an efficient service to her clients who include an engineering company, a pharmacy and a hairdressing salon. 'Each is a different business with different accounting requirements, but Big Red Book can handle all of this- and more', she says.

She provides a dedicated service to clients which involve spending some time on their premises and also working from her home in Rosslare. 'It is about fifty-fifty', she says.

Clients are encouraged to keep their own records and Rosari recommends that they also use 'Big Red Book'. 'They also find it very user friendly.'

Her service involves the setting up of record systems with clients, entering data, managing salaries and wages including PAYE and PRSI, completing bi-monthly and annual VAT returns, managing debtors and creditors ledgers and preparing annual accounts.

'It is a complete service, specifically geared to the needs of individual clients', she says.

While standard book keeping and accountancy packages apply to all businesses, some, like pharmacies, have special regimes in relation to the calculation and payment of VAT.

'The Revenue Commissioners have different VAT arrangements for pharmacies which can be complex, but this is not a problem because Big Red Book has a special Pharmacy VAT Calculations Module, which produces VAT figures in a very simple manner', Rosari says.

The personal, efficient and professional service offered by Rosari has resulted in an excellent relationship with her clients and a business which is steadily growing...with more than a little help from 'Big Red Book'.

'I recommend it to all my clients and I use it myself to great effect'

Rosari O'Neil Book-keeping Service



think simplicity...

