

BIG RED BOOK CUSTOMER SUCCESS STORY

APRIL 2006

BIG RED BOOKS 6 PRODUCTS

BRB	1
ACCOUNTS	
BRB	2
PAYROLL	
BRB	3
BUSINESS PLANNER	
BRB	4
PERSONNEL MANAGER	
BRB	5
PLATIUM PAY	
BRB	6
OFFICE PRO	

PROFILE: EILEEN SHEEHAN

SEAWEED FARMING SYSTEMS, 70 NEWSTREET, MACROOM, CO.CORK

Seaweed Farming Systems of Macroom, Co. Cork has an affinity for a green environment and Big Red Book.

The company produces a range of organic fertilizers which use large volumes of natural seaweed in their manufacture and it has developed a strong market among organic farmers and growers.

Eileen Sheehan, who was born in Killarney, returned to the workforce to join the accounts department of Seaweed Farming Systems and on her arrival she was introduced to Big Red Book.

ages in the past and I was immediately impressed by the simplicity of Big Red Book', she says.

'I had studied and used other accounts packages in the past and I was immediately impressed by the simplicity of Big Red Book'

Initially she used the system to administer and reconcile the company's bank accounts and to make VAT returns and she now plans to move onto to the many other features which Big Red Book offers to the business.

'Making entries to the system is a very simple process and I was delighted with the feature which enables me to make changes if necessary without going through a long and elaborate procedure', says Eileen.

It is all wonderfully straightforward. You can see exactly what you are doing and you are prompted all along the way.'

Eileen says that Big Red Book plays an important role in the business of Seaweed Farming Systems and as such it helps this Cork company to care for the environment through its range of organic products.

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Eileen Sheehan of Seaweed Farming Systems



think simplicity...

