

BIG RED BOOK CUSTOMER SUCCESS STORY

APRIL 2006

BIG RED BOOKS 6 PRODUCTS

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ACCOUNTS	
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PAYROLL	
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BUSINESS PLANNER	
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PERSONNEL MANAGER	
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PLATIUM PAY	
BRB	6
OFFICE PRO	

PROFILE: MARGARET FITZGERALD

SUPERVALU, MAINSTREET, CO. WATERFORD

There are currently 211 SuperValu supermarkets throughout Ireland, with a combined retail turnover of close on €2bn.

Among them is SuperValu at Cappoquin which is operated by the Kelleher family.

Margaret Fitzgerald has been with the business for almost 14 years and is responsible for a wide area of administration and accounts including cash control, payroll, banking and payments to suppliers.

For the past seven years she has been availing of Big Red Book for most accountancy functions at the busy supermarket, and she finds the system easy to use and transparent.

'If we get somebody new into the office it is very easy to train them in on Big Red Book', she says. 'All the books we need,

such as cheques journal, purchases and sales ledgers, VAT calculations and petty cash are there and are very easy to use. I also like the facility which enables changes to be made without going through a long and difficult process', she says.

As a long time client of Big Red Book, Margaret has seen the system, develop and evolve. 'Recent upgrades have brought new features to the system and made it even more user-friendly', says Marget.

'I also like the facility which enables changes to be made without going through a long and difficult process'

SuperValu is part of Musgrave SuperValuCentra, the retail franchise division of Musgrave Group, Ireland's largest grocery and food distributor. The company operates its own

distribution system and SuperValu Cappoquin is linked to this through a dedicated computer programme.

This does not cover accounts however. They are efficiently managed by Margaret Fitzgerald and Big Red Book.

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Margaret Fitzgerald of SuperValu Cappoquin Co. Waterford



think simplicity...

